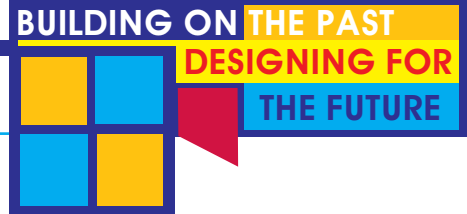


Conference Agenda



Sunday, June 28

- 1:00 p.m. **New Attendees Orientation**
- 2:00 p.m. **Committee Meetings**
- 3:00 p.m. **Corporate Partners Meeting**
- 4:00 p.m. **Annual NACAA Roundtable**
- Join consumer colleagues to exchange updates from your agency.
- 6:00 p.m. **Welcome Reception:** Everyone is invited for an evening of networking.

Monday, June 29

- 9:00 a.m. **Morning Plenary Session**
- ♦ "Welcome to NACAA's 34th Annual Conference"
 - ♦ "Insights, Updates and Outreach: A New Look at the Federal Trade Commission"
 - ♦ "The Subprime Crisis: the Latest Consumer Catastrophe"
- 12:30 p.m. **Annual Awards and Recognition Luncheon**
- 2:00 p.m. **Keynote Address:** "The Madness behind the Collapse: An Economist's Examination for Consumer Protection Advocates"
- 3:00 p.m. **Afternoon Plenary Session**
- ♦ "Motorist Assurance Program: Needed Protection for Car Owners"
 - ♦ "The Postal Regulatory Commission: Your Source for Questions about Service, Quality, Redress and Fraud"
- 5:00 p.m. **Networking Session**

Tuesday, June 30

- 9:00 a.m. **Morning Plenary Session**
- ♦ "Military Financial Readiness Challenge: A partnership with Positive Results"
 - ♦ "Increased Used Car Sales: What Consumers Need to Know"
 - ♦ "Corporate Partner Update: Vital Tools for Consumer Agencies"
- 12:00 p.m. **Luncheon Keynote Address:** "Consumer Awareness and the Current Economic Condition"
- 1:30 p.m. **Afternoon Plenary Session**
- ♦ "MoneySmarts: An Effective Consumer Education Solution"
 - ♦ "The BBB goes ABC: A New Grading System Helps Consumers"
 - ♦ "Advertising and Children: A new wrinkle in Mobile Marketing"
- 5:00 p.m. **Networking Session**

Wednesday, July 1

- 9:00 a.m. **Morning Plenary Session**
- ♦ Workshop "A Survivor's Guide to Budget Cuts, Staff Reductions, and Increasing Consumer Fraud"
 - ♦ Workshop: "A New Administration: What do Consumer Protection Professionals Need?"
 - ♦ Annual Business Meeting
- 12:00 noon **Conclusion of Conference**

Schedule subject to change. **Check www.nacaa.net for updates.**